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Arizona School Children Set Guinness World Record for Largest-Ever Game of Red Light, Green Light Record-setting event takes place at "World's Largest Recess," presented by UnitedHealthcare

PHOENIX — Today, the Arizona Super Bowl Host Committee, Playworks, employee-volunteers from UnitedHealthcare and fourth- and fifth-grade students from 17 local elementary schools set the Guinness World Record for the World's Largest Game of Red Light, Green Light. The event took place on the newly refurbished Super Bowl XLIX Legacy Field at Arizona State University Preparatory Academy in Downtown Phoenix.

The previous record was set in August 2013 by 1,068 participants at Willamette University in Salem, Ore. Today 1,136 children from across the state broke the record and Arizona now holds the Guinness World Record for the World's Largest Game of Red Light, Green Light.

"The Host Committee's main goal is to leave a lasting legacy throughout the communities of Arizona and we certainly did that today," said Jay Parry, president and CEO of the Arizona Super Bowl Host Committee. "We not only promoted healthy lifestyles to youth, but also became the first Super Bowl host city to land in the Guinness Book of World Records."



The winner of the World's Largest Game of Red Light, Green Light was 11-year-old Miguel Morales from Papago Elementary School in the Creighton School District. After setting the World Record, coaches from Playworks led students in the "World's Largest Recess" presented by UnitedHealthcare. Students participated in games including five line soccer, jump rope, bridge ball and tally ho. They also danced to live music with SPIKE, the Arizona Super Bowl Host Committee mascot.

Last summer, the Arizona Super Bowl Host Committee and NFL Foundation, in partnership with UnitedHealthcare, awarded Playworks a \$100,000 grant. Playworks is a nonprofit organization with a mission to improve children's health and well-being by increasing opportunities for physical activity and safe, meaningful play. The grant has enabled Playworks to provide a full-time coach in 18 Title 1



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elementary schools, keeping more than 13,500 students active for up to 45 minutes throughout the school day.

"Playworks has been honored and excited to partner with the Arizona Super Bowl Host Committee and UnitedHealthcare and give our kids a once-in-a-lifetime opportunity to participate in fantastic events," said Chuck Warshaver, executive director of Playworks Arizona. "We are appreciative of the funding, which will help us to grow from serving 13,000 low income students to more than 20,000 next school year."

"The World's Largest Game of Red Light, Green Light gave local youth the opportunity to exercise and have a great time, and inspired them to play and exercise more often at school during recess," said Joe Gaudio of UnitedHealthcare.

The "World's Largest Recess" is part of UnitedHealthcare's "Do Good. Live Well." program, an employee-volunteer initiative to help prevent obesity. For more information about the benefits of volunteering and to find local opportunities to get involved, visit DoGoodLiveWell.org. Follow [@DoGoodLiveWell](https://twitter.com/DoGoodLiveWell) on Twitter or "like" Do Good. Live Well. on Facebook.

ASU Preparatory Academy was selected as the host site for this record-breaking recess due to the field's rich history. It is the site of the first high school in Phoenix from 1912 to 1982. ASU Prep Academy's Super Bowl XLIX Legacy Field was refurbished and donated by the Host Committee, NFL Foundation and Arizona Cardinals in September 2014. The students and community in downtown Phoenix can now enjoy a plush, green field and new scoreboard for sporting events.

About Arizona Super Bowl Host Committee

The Arizona Super Bowl Host Committee is a private, non-profit Arizona corporation that drives Arizona's plan for Super Bowl XLIX and responsible for the \$30 million fundraising goal. The Host Committee plans and stages Super Bowl XLIX and all of its associated events in partnership with the NFL. In addition, the Host Committee is the catalyst to galvanize the local stakeholders in a united approach to maximize the positive media exposure, the game's positive economic impact for the region and leave a lasting legacy long after Super Bowl XLIX. For more information visit www.azsuperbowl.com.

About UnitedHealthcare

UnitedHealthcare is dedicated to helping people nationwide live healthier lives by simplifying the health care experience, meeting consumer health and wellness needs, and sustaining trusted relationships with care providers. The company offers the full spectrum of health benefit programs for individuals, employers, military service members, retirees and their families, and Medicare and Medicaid beneficiaries, and contracts directly with more than 800,000 physicians and care professionals, and 6,000 hospitals and other care facilities nationwide. Globally, UnitedHealthcare serves more than 45 million people in health benefits and is one of the businesses of UnitedHealth Group (NYSE: UNH), a diversified Fortune 50 health and well-being company. For more information, visit UnitedHealthcare at www.uhc.com or follow @myUHC on



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About Playworks

Playworks is a national nonprofit organization that improves school climate, reduces bullying, promotes fitness and increases student engagement in school through play and physical activity. Through both our training programs and our on-site direct service, Playworks teaches children to resolve their own conflicts that arise at recess and carry over to the classroom, restoring valuable teaching and learning time. We help transform recess into a safe, fun and inclusive time that gets students active and engaged so they can return to the classroom focused and ready to learn.

About Super Bowl XLIX

The Super Bowl is America's number one watched television program and culminates the NFL football season. Arizona will host its third Super Bowl in 19 years on Sunday, February 1, 2015. Super Bowl XLIX will be played at the University of Phoenix Stadium. For more information, visit www.nfl.com/superbowl/49.

About 2015 Pro Bowl, Presented by McDonalds

The Pro Bowl is held every year to showcase the best players in the NFL, as voted by the players, coaches and fans. The 2015 Pro Bowl will be played at University of Phoenix Stadium on Sunday, January 25th, the week before Super Bowl XLIX. It will mark the third time in history that the Pro Bowl will be played in the same city as the Super Bowl. For more information, visit www.nfl.com/probowl.

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