

# NEWS RELEASE



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## **SRP, NFL & Arizona Super Bowl Host Committee Partner to Supply Green Energy for Super Bowl XLIX**

***SRP Will Provide 100% Renewable Energy for Super Bowl XLIX***

Salt River Project, on behalf of the Arizona Super Bowl Host Committee, is partnering with the NFL Environmental Program to provide green energy for Super Bowl XLIX on Sunday, Feb. 1, at the University of Phoenix Stadium in Glendale.

“Providing green energy to the game is the perfect opportunity to showcase SRP’s commitment to renewable energy,” said Tom Cooper, SRP director of Resource Planning and Development. “It also helps raise awareness of the role renewable energy plays in a balanced portfolio designed to deliver affordable, reliable power to our customers.”

The electricity needed to power the Super Bowl will be from 100 percent renewable energy resources to offset greenhouse gas emissions associated with Super Bowl XLIX.

“Super Bowl is a great opportunity to demonstrate ways that a world-class event can be environmentally responsible,” according to Jack Groh, the NFL’s Environmental Program Director. “Working with SRP to green the power at University of Phoenix Stadium is one of many strategies to respond to environmental concerns and create a positive legacy of Super Bowl in Arizona.”

The SRP Board has set a goal to meet 20 percent of SRP’s retail electricity requirements through sustainable resources by the year 2020. Currently, SRP is ahead of schedule – providing more than 12 percent of retail energy needs with sustainable resources, which include solar, wind and geothermal energy, hydro power as well as conservation and energy-efficiency measures.



SRP is a community-based nonprofit utility. It is the third-largest public power utility in the nation, serving more than a 1 million electric customers in the greater Phoenix metropolitan area. SRP is also the largest provider of water to the Phoenix area, delivering about 800,000 acre-feet annually to agricultural, urban and municipal water users.