



TICKETS TO NFL EXPERIENCE ENGINEERED BY GMC
GO ON SALE WEDNESDAY, DEC. 10

NFL Interactive Theme Park to Open Jan. 24 – Feb. 1 in Arizona

(NEW YORK) - Tickets for **NFL Experience Engineered by GMC**, the NFL's interactive theme park, will go on sale to the public on Wednesday, Dec. 10 the NFL announced today. The event which celebrates the sport's history and electrifying atmosphere of Super Bowl XLIX will return to Arizona for the first time since 2008 and will be open to the public for nine consecutive days Saturday, Jan. 24 - Sunday, Feb. 1 at the Phoenix Convention Center.

Covering more than 850,000 square feet, NFL Experience gives fans a chance to pass like a pro or take a shot at kicking a game winning field goal. It has the Play 60 Rush Zone for the youngest of NFL Fans. Every day the NFL will host Play 60 Clinics for kids to get out and get active.

NFL Experience provides an opportunity for fans to meet some of their favorite NFL players of the past and present and learn about the history of the game including the opportunity to get an up close look at all past Super Bowl championship rings and a photo opportunity with the one and only Vince Lombardi Trophy.

The 30,000 square-foot NFL SHOP at Super Bowl presented by Visa offers fans a unique shopping experience complete with largest offering of official NFL limited edition Super Bowl XLIX merchandise and the latest in authentic NFL products. The NFL SHOP will open with the launch of NFL Experience Saturday, Jan. 24 - Sunday, Feb. 1.

Starting Dec. 10 tickets can be purchased online at SUPERBOWL.com. Beginning Jan. 24, opening day of NFL Experience Engineered by GMC, fans can purchase tickets at NFL Experience Box Office located in the 120 Ballroom of the Phoenix Convention Center. Tickets sold at NFL Experience box office will go on sale two hours before opening daily. Tickets are \$35.00 for adults and \$20.00 for children 12 and under.

For more information and to find out about our special family packages available online only, visit SUPERBOWL.com. Tickets purchased online are subject to a Ticketmaster service charge.

“The National Football League is pleased to return to Arizona for Super Bowl XLIX. Fans visiting NFL Experience Engineered by GMC will discover an event that, like the Super Bowl, is bigger and more exciting than ever before.” said NFL Senior Vice President of Events Peter O’Reilly.

To find NFL Experience’s schedule of events, attractions, player appearances and more visit SUPERBOWL.com. Fans are encouraged to follow the NFL’s official Super Bowl Twitter account and NFL Experience hashtag, @SuperBowl / #SB49 and to download NFL Mobile from Verizon now to get the official Super Bowl XLIX mobile experience when it becomes available in January. To download, visit NFL.com/Mobile or your app store today.

2015 NFL Experience Schedule of Events (subject to change):

Saturday, January 24:	General Public	10:00 AM-10:00 PM
Sunday, January 25:	General Public	10:00 AM-8:00 PM
Monday, January 26:	General Public	3:00 PM-10:00 PM
Tuesday, January 27:	General Public	3:00 PM-10:00 PM
Wednesday, January 28:	General Public	3:00 PM-10:00 PM
Thursday, January 29:	General Public	3:00 PM-10:00 PM
Friday, January 30:	General Public	3:00 PM-10:00 PM
Saturday, January 31:	General Public	10:00 AM-10:00 PM
Sunday, February 1:	General Public	10:00 AM-2:00 PM

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