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## First Solar and Arizona Super Bowl Host Committee Promote Community and Civic Pride through Holiday Season

PHOENIX— The Arizona Super Bowl Host Committee and First Solar, Inc. (Nasdaq: FSLR) announce their Community Partnership Series to promote civic pride projects throughout November and December. First Solar employees are leading the way in volunteerism by lending a hand in a series of volunteer activities, such as preparing meals for the Feed My Starving Children organization.



"We are proud to call the Valley of the Sun home and our associates continue to show their ongoing commitment to the local community," said Georges Antoun, First Solar's Chief Operating Officer. "This is an amazing opportunity for us to give back to Arizona through volunteer activities, while being part of the larger effort to welcome the world to our hometown. First Solar invites others in the community to do the same as we enjoy our time on the international stage."

The Host Committee is on-pace to recruit 10,000 volunteers who will donate their time to improve Arizona in the weeks leading up to Super Bowl XLIX by planting trees and helping at youth football clinics, in addition to welcoming the estimated 100,000 visitors to Arizona in late January.

"After only a few weeks as a sponsor, First Solar and its community-minded employees have stepped up and are actively participating to make Arizona a better place as a result of hosting Super Bowl XLIX," said Jay Parry, President and CEO of the Arizona Super Bowl Host Committee. "The holidays are about giving and First Solar and Host Committee volunteers are shining examples of generosity."

In the coming weeks, First Solar will once again give back to the community by sponsoring a new super-sized landmark in Downtown Phoenix. It will be a focal point of the free, football-theme fan campus called Super Bowl Central. Details to come for the public unveiling.

To become a volunteer register at [www.azsuperbowl.com/volunteer](http://www.azsuperbowl.com/volunteer).



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### **About Arizona Super Bowl Host Committee**

AZSBHC is a private, non-profit Arizona corporation that drives Arizona's plan for Super Bowl XLIX and is responsible for the \$30 million fundraising goal. The Host Committee plans and stages Super Bowl XLIX and all of its associated events in partnership with the NFL. In addition, the Host Committee is the catalyst to galvanize the local stakeholders in a united approach to maximize the positive media exposure, the game's positive economic impact for the region and leave a lasting legacy long after Super Bowl XLIX. For more information visit [www.azsuperbowl.com](http://www.azsuperbowl.com).

### **About First Solar, Inc.**

First Solar is a leading global provider of comprehensive photovoltaic (PV) solar systems which use its advanced module and system technology. The company's integrated power plant solutions deliver an economically attractive alternative to fossil-fuel electricity generation today. From raw material sourcing through end-of-life module recycling, First Solar's renewable energy systems protect and enhance the environment. For more information about First Solar, visit [www.firstsolar.com](http://www.firstsolar.com).

### **About Super Bowl Central**

Super Bowl Central will be a free, family-friendly, football-themed fan campus that features street-level merchants and restaurants, local food trucks, beer and wine gardens, a concert stage, network broadcast stages and a nightly fireworks show. The 12-block area in downtown Phoenix will be the hub of fan activities for Super Bowl XLIX from Wednesday, January 28 through Sunday, February 1, 2015.

### **About Super Bowl XLIX**

The Super Bowl is America's number one watched television program and culminates the NFL football season. Arizona will host its third Super Bowl in 19 years on Sunday, February 1, 2015. Super Bowl XLIX will be played at the University of Phoenix Stadium. For more information, visit [www.nfl.com/superbowl/49](http://www.nfl.com/superbowl/49).

### **About Pro Bowl**

The Pro Bowl is held every year to showcase the best players in the NFL, as voted by the players, coaches and fans. The 2015 Pro Bowl will be played at University of Phoenix Stadium on Sunday, January 25<sup>th</sup>, the week before Super Bowl XLIX. It will mark the third time in history that the Pro Bowl will be played in the same city as the Super Bowl. For more information, visit [www.nfl.com/probowl](http://www.nfl.com/probowl).

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