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First Solar Teams Up with Arizona Super Bowl Host Committee

PHOENIX— The Arizona Super Bowl Host Committee is proud to announce the latest corporate sponsor to join its team. First Solar, Inc. (Nasdaq: FSLR) is a global leader in the renewable energy industry. From its headquarters in Tempe, First Solar develops, designs, constructs and operates utility-scale photovoltaic (PV) solar power plants around the world, with sites in Arizona that include: the Agua Caliente Solar Project outside of Yuma, the Paloma Solar Project in Gila Bend and the Avra Valley Solar Project near Tucson.

"It is exciting to partner with a locally based business that plays a major role in bringing clean, renewable energy to the world," said Jay Parry, President and CEO of the Arizona Super Bowl Host Committee. "The NFL is committed to environmental responsibility and First Solar is an outstanding example of achieving a sustainable business built on green principles."

The partnership includes numerous opportunities for First Solar associates to participate in community service projects sponsored by the Host Committee, as well as support activities at Super Bowl Central in downtown Phoenix during the week leading up to Super Bowl XLIX. First Solar will also join other Host Committee partners in corporate outreach activities, including the Visiting CEO Forum, that position Arizona as a vibrant and robust business environment.

"We are proud to claim the Valley of the Sun as our home and our associates are eager to show their ongoing commitment to the local community," said Georges Antoun, First Solar's Chief Operating Officer. "This is an amazing opportunity for us to give back to Arizona through volunteer activities, while being part of the larger effort to welcome the world to our home town. First Solar is also excited to work with the Host Committee on a special civic project to commemorate the 2015 Super Bowl. We will unveil that surprise in the coming weeks."

About Arizona Super Bowl Host Committee

AZSBHC is a private, non-profit Arizona corporation that drives Arizona's plan for Super Bowl XLIX and is responsible for the \$30 million fundraising goal. The Host Committee plans and stages Super Bowl XLIX and all of its associated events in partnership with the NFL. In addition, the Host Committee is the catalyst to galvanize the local stakeholders in a united approach to maximize the positive media exposure, the game's positive economic impact for the region and leave a lasting legacy long after Super Bowl XLIX. For more information and links to social media sites, visit www.azsuperbowl.com.



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About First Solar, Inc.

First Solar is a leading global provider of comprehensive photovoltaic (PV) solar systems which use its advanced module and system technology. The company's integrated power plant solutions deliver an economically attractive alternative to fossil-fuel electricity generation today. From raw material sourcing through end-of-life module recycling, First Solar's renewable energy systems protect and enhance the environment. For more information about First Solar, visit www.firstsolar.com.

About Super Bowl XLIX

The Super Bowl is America's number one watched television program and culminates the NFL football season. Arizona will host its third Super Bowl in 19 years on Sunday, February 1, 2015. Super Bowl XLIX will be played at University of Phoenix Stadium. For more information, visit www.nfl.com/superbowl/49.

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