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NONPROFITS RECEIVE \$600K FROM ARIZONA SUPER BOWL HOST COMMITTEE ***More Than \$1 Million Still Available from Host Committee and NFL Foundation***

PHOENIX – The Arizona Super Bowl Host Committee announces the six non-profit recipients to receive over \$600,000 in legacy grants as part of the community campaign for Super Bowl XLIX.

In June, the Arizona Super Bowl Host Committee announced their partnership with the National Football League (NFL) Foundation to distribute more than \$2 million to Arizona nonprofits leading up to Super Bowl XLIX on February 1, 2015. With the first funding cycle for the legacy grants ending in July, the Host Committee announces the six non-profit recipients to receive more than \$600,000 in grant funding. The six recipient organizations were selected due to the significant impact of the individual programs and direct correlation to the grant guidelines of education and youth health and wellness.

“We received hundreds of worthy applications which reflect the tremendous need and impactful work that non-profits are addressing in Arizona. The six recipients will impact over 127,000 youth across the state to improve lives long after a Super Bowl champion is crowned next February”, said David Rousseau, Chairman of the Board, Arizona Super Bowl Host Committee.

The grant recipients are:

- **Assistance League® of Phoenix** will provide a new pair of athletic shoes to over 5,000 youth in need through the Operation School Bell® program.
- **Barrow Neurological Foundation** will place athletic trainers at several thousand Arizona Interscholastic Association tournament events, ensuring the safety of over 100,000 student athletes.
- **Elevate Phoenix** will provide 4,000 mentor hours to teach, tutor and transport students at five, Title 1 elementary and high schools impacting over 4,500 students.
- **The Ecological Restoration Institute and Northern Arizona University** will focus on protecting water supplies and restoring forest health in Arizona.
- **Playworks** will provide a full-time coach in 18, Title 1 elementary schools, engaging more than 13,500 youth in up to 45 minutes of daily physical activity at recess and throughout the school day.
- **Boys & Girls Clubs of Greater Scottsdale** will support the L.E.A.N. (Lifestyle, Education, Activity and Nutrition) Program at four Club branches to serve more than 4,000 youth through organized sports, diabetes education and nutrition programming.



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“The NFL Foundation is pleased to be working with the Arizona Super Bowl Host Committee to recognize these six worthy organizations who have significantly impacted youth in their local communities. We are confident that with this grant assistance, these organizations will continue to have a meaningful impact on their communities for years to come,” said Anna Isaacson, NFL Vice President of Community Relations and Philanthropy.

Funds are still available through the final grant cycle and nonprofits can apply at the “In the Community” web page at www.azsuperbowl.com/community. The fall grant cycle will begin with submissions in October and distribute dollars to Arizona nonprofits that submit proposals with a key focus in education and youth health and wellness programs.

About Arizona Super Bowl Host Committee

The Arizona Super Bowl Host Committee is a private, non-profit Arizona corporation that drives Arizona’s plan for Super Bowl XLIX and is responsible for the \$30 million fundraising goal. The Host Committee plans and stages Super Bowl XLIX and all of its associated events in partnership with the NFL. In addition, the Host Committee is the catalyst to galvanize local stakeholders in a united approach to maximize positive media exposure, positive economic impact for the region and to leave a lasting legacy long after Super Bowl XLIX. For more information and links to social media sites, visit <http://www.azsuperbowl.com>.

About NFL Foundation

The National Football League Foundation is a non-profit organization dedicated to improving the lives of those touched by the game of football – from players at all levels to communities across the country. The NFL Foundation represents the 32 NFL clubs and supports the health and safety of athletes, youth football, and the communities which support our game. For more information on The NFL Foundation, visit www.NFLFoundation.org.