



MEDIA ALERT

Arizona Super Bowl Host Committee

October 11, 2011

FOR IMMEDIATE RELEASE

Arizona Scores in Houston State is Awarded Super Bowl XLIX in 2015

Scottsdale, AZ – Arizona is Host to the Super Bowl once again!

“We are thrilled and thankful that the NFL owners recognize Arizona as a premier Super Bowl destination,” said Arizona Super Bowl Host Committee Chairman Mike Kennedy. “Being awarded Super Bowl XLIX is a testament to Arizona’s outstanding effort in hosting Super Bowl XLII, and a reflection of the NFL’s faith in us to put on a first-class event. We look forward to hosting the world’s biggest single-day sporting event in 2015.”

Kennedy made a 15-minute presentation to NFL owners this morning, which was followed by a five-minute presentation by Arizona Cardinals President Michael Bidwill. A delegation from Tampa Bay also made a presentation. The announcement was made moments ago by NFL Commissioner Roger Goodell at the NFL Owners’ meetings in Ft. Lauderdale, Florida.

Super Bowl XLIX is currently scheduled to be played at University of Phoenix Stadium on February 1, 2015, marking Arizona’s second Super Bowl in seven years. In Super Bowl XLII at University of Phoenix Stadium on February 3, 2008, the New York Giants beat the New England Patriots 17-14. Arizona’s first big game, Super Bowl XXX, was held at Arizona State University’s Sun Devil Stadium in 1996, with the Dallas Cowboys outscoring the Pittsburgh Steelers 27-17.

News Conference Details:

When: Tuesday, October 11, 2011 **Time:** 5:30 p.m.

Where: Tom's Tavern & 1929 Grill
One Renaissance Square
Two North Central
Phoenix, Arizona 85004

Who: Arizona Super Bowl Host Committee Chairman Mike Kennedy
Arizona Cardinals President Michael Bidwill

Media Note:

Arizona's bid also included a video presentation produced by E. B. Lane. To view the Host Committee video, visit: <http://vimeo.com/copperpost/arizona-super-bowl-2015>. The password is AZsuperBOWL2015.

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